

Exhibit C

Applicant Name:	The WNY Women’s Foundation, Inc.	REDC Region:	WNY
Project Type:	Workforce Development	County:	Niagara
Industry:	Higher Education	Locality:	Sanborn
Amount Requested:	\$100,000	Start Date:	September 2014
		Finish Date:	August 2015
RECOMMENDED OFFER			
Recommended Total Award:	\$100,000		
Total Project Cost:	\$563,862 (Years Two and Three of Program)		
% of Project Cost Recommended:	18 %		
REGIONAL IMPACT MEASUREMENTS			
Number of Jobs Retained:	0		
Number of Jobs Created:	0		
Average Salary of Jobs:	\$40,000		
Indirect Jobs Created	2		
Other Impact	Approximately 100 low income single mothers will be enrolled in the program for academic year fall 2014-spring 2015.		
PROJECT DESCRIPTION (adapted from application)			
<p>This Project proposes to implement years two and three of a pilot workforce training program for at-risk single mothers (MOMS: From Education to Employment Program) designed by the WNY Women’s Foundation, in partnership with Niagara County Community College. In 2010, the WNY Women’s Foundation produced its report, Pathways to Progress for the Women & Girls of Western New York. This pilot program targets some of barriers identified in the report that prevent low-income single mothers from attaining the education needed to attain a family-sustaining career. The goal for the program is to create systemic change within our region’s colleges and alleviate such barriers to success for single mothers in achieving a degree or certificate leading to a start in a family sustaining career pathway. This pilot program will bridge the gaps between high-demand academic programs, student success and job placement by providing students with an Achievement Coach providing case management; wrap-around supports addressing the most persistent barriers to student achievement and direct access to employers through a Career Coach.</p> <p>Women enrolled in the program will have the option of the following training programs to be provided at Niagara County Community College:</p>			

**Western New York Economic Development Fund
Recommendation Memo**

	Health	Tourism	
Associate Degree Programs	Nursing Radiological Technician Surgical Technician Physical Therapist Asst. Medical Assistant	Baking and Pastry Arts Culinary Arts Gaming and Casino Mgmt. Hospitality Management Tourism and Event Planning Winery Operations	
Certificate	Phlebotomy Practical Nursing (LPN)	Baking and Pastry Arts Casino Operations Culinary Skills Event Planning Hospitality Operations Tourism Management Wine and Beverage Mgmt.	
Workforce, short-term	Medical Billing/Medical Coding Kidney Dialysis		

OTHER ECONOMIC DEVELOPMENT BENEFITS RECEIVED

ESD: Excelsior/EDF	\$0	NYPA:	\$0
IDA:	\$0	Other:	\$0

PREVIOUS STATE ASSISTANCE OFFERED OR PROVIDED

TYPE	AMOUNT	STATUS
NA	NA	NA

BASIS FOR RECOMMENDATION

The MOMS program seeks to improve educational attainment and improve the skills and workforce readiness of single mothers, many of whom are underemployed in the WNY region. The program will prepare students for careers in targeted industry sectors by providing wrap-around support and case management addressing the most persistent barriers to student achievement. Successful program participants will qualify for jobs with high demand for employees in our region and which pay higher wages. In addition to the direct benefits to women in the program, the pilot will also allow the WNY Women’s Foundation to collect data on the impact of the services provided and refine its approach for similar programs that may be implemented at other local colleges.

It is recommended that Fund Benefits be used only to pay for (1) the professionals who will provide counseling services to program participants, and (2) supplies and materials needed for the program as set forth in the full Application.

Also, it is recommended that Fund Benefits for years two and three be disbursed upon satisfaction of certain milestones, such as confirmation that sufficient funding has been secured from other sources, and other milestones to be determined by the New York Power Authority.