WESTERN NEW YORK POWER PROCEEDS ALLOCATION BOARD

MINUTES

June 5, 2018-3:00 P.M.

New York Power Authority’s Buffalo Office
535 Washington Street, Suite 202, Buffalo, NY

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Minutes of the Meeting of the Western New York Power Proceeds Allocation Board

held via video conference in Buffalo, New York.

Board Members Present:
Anthony J. Colucci III (Chair)
Deanna Alterio Brennen
Dennis Elsenbeck

Brenda McDuffie (Excused)

NYPA Staff Present:
Karen Delince Corporate Secretary (via video in White Plains)
Richard Smith Director, Business & Project Development
Valerie Venuti Administrative Assistant (via video in White Plains)

ESDC Staff Present:
Angela Rossi Special Assistant to Regional President
Laura Magee Public Affairs Specialist
Michael Paul Regional Director
Opening Remarks

Chairman Colucci welcomed members of the Board, the staff of Empire State Development Corporation (ESDC), and the staff of the New York Power Authority (“NYPA”). He stated that this meeting of the Board had been duly noticed as required by the Open Meetings law. The meeting was called to order at 3:04 p.m.
1. **Adoption of the June 5, 2018 Proposed Meeting Agenda**

   Upon motion made by member Brennen and seconded by member Elsenbeck, the proposed meeting agenda of June 5, 2018 was adopted.

**Conflicts of Interest**

Chairman Colucci stated that members had been polled prior to the meeting regarding possible conflicts of interest and all indicated they did not have any conflicts.
2. **Adoption of the November 7, 2017 Meeting Minutes**

Chairman Colucci asked whether there were any amendments to the Minutes.

Upon motion made by member Elsenbeck and seconded by member Brennen, the November 7, 2017 meeting minutes were adopted.
3. **Fund Balance Update**

Richard Smith submitted the following April 2018 Western New York Economic Development Fund Update report:

### Western New York Economic Development Fund Update

**As of April-18**

<table>
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<th>The Fund</th>
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<tr>
<td>Total Deposits to the Fund to Date:</td>
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<td>Interest Earned on Deposits to Date:</td>
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<td>Total Administrative Expenses Withdrawn:</td>
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<td>Disbursements to Grantees:</td>
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<td><strong>Total Expenditures:</strong></td>
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<td><strong>Current Fund Balance:</strong></td>
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<td>Standard Projects:</td>
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<td>Energy Related Projects:</td>
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<td><strong>Total Fund Benefits Awarded:</strong></td>
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<td><strong>Total Fund Benefits Available to be awarded by the WNYPAB:</strong></td>
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<td>Total Awards (12%) Made for Energy-Related Projects to Date (not including today):</td>
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<td><strong>Fund Benefits Currently Available to be Awarded for Energy-Related Projects Only:</strong></td>
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<th>Today's Recommendations</th>
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<td>Standard Projects:</td>
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<td>Energy-related Projects or Project Components:</td>
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<td>1 Total Recommendations Before the WNYPAB Today:</td>
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1. The “Fund”, known as the “Western New York Economic Development Fund”, is created and administered by the New York Power Authority ("NYPA"). It is funded with the aggregate excess of revenues (“Net Earnings”) received by NYPA from the sale of Expansion Power (“EP”) and Replacement Power (“RP”) produced at NYPA’s Niagara Power Project that is sold in the wholesale energy market. Over what revenues would have been received had such Power been sold on a firm basis to an eligible EP or RP customer.

2. As defined by the Western New York Power Proceeds Allocation Act, a minimum of 15% of Fund Benefits shall be dedicated to “energy-related projects, programs and services.” In accordance with EDI $ 189-a(6), “energy-related projects, programs and services” means: (1) energy efficiency projects and services; (2) clean energy technology projects and services; (3) high-performance and sustainable building programs and services; and (4) the construction, installation and/or operation of facilities or equipment done in connection with any such projects, programs or services.

3. Funds awarded to applicants to the Fund who are recommended for an award by the WNYPAB and approved by the NYPA Trustees are known as “Fund Benefits.” Disbursement of Fund Benefits is subject to satisfaction of certain terms and conditions.

4. Total Fund Benefits Available to Be Awarded is calculated as Total Funds Deposited minus the sum of Total Fund Benefits Awarded and Total Administrative Expenses Withdrawn.

5. The NYPA Trustees may allocate EP or RP to eligible companies. Such customers may use the entire allocation, or such customers may “take down” only a portion of the allocation based on their needs at the time. EP and RP that is unallocated, or that is allocated but not taken down, is eligible to be used for WNYPAB "Net Earnings”.

6. Unutilized EP and RP consists of an estimate of both unallocated hydropower and allocated hydropower that has not been taken down by customers.
Chairman Colucci thanked Mr. Smith for the report.
4. **Award of Fund Benefits from the Western New York Economic Development Fund – Round 21**

Richard Smith, Director Business & Project Development, submitted the following report and resolution for consideration and adoption:

**"SUMMARY"**

The Western New York Power Proceeds Allocation Board ("Allocation Board" or "Board") is requested to recommend to the Board of Trustees of the Power Authority of the State of New York ("NYPA" or "Authority") that an award of Fund Benefits be made to Historic Palace, Inc. ("Palace") for renovations to the Palace Theatre ("Theatre") located in Lockport, New York. The applicant’s project and the amount of the award recommended are discussed in Exhibit “A”.

**BACKGROUND**

1. Western New York Power Proceeds Allocation Act

On March 30, 2012, Governor Cuomo signed into law the Western New York Power Proceeds Allocation Act (the “Act”). The Act provides for the creation, by the Authority, of the Western New York Economic Development Fund ("Fund"). The Fund consists of the aggregate excess of revenues received by the Authority from the sale of Expansion Power (“EP”) and Replacement Power (“RP”) produced at NYPA’s Niagara Power Project that was sold in the wholesale energy market over what revenues would have been received had such energy been sold on a firm basis to an eligible EP or RP customer under the applicable tariff or contract.

Under the Act, an “eligible applicant” is a private business, including a not-for-profit corporation. “Eligible projects” is defined to mean “economic development projects by eligible applicants that are physically located within the state of New York within a thirty mile radius of the Niagara power project located in Lewiston, New York that will support the growth of business in the state and thereby lead to the creation or maintenance of jobs and tax revenues for the state and local governments.” Eligible projects include, for example, capital investments in buildings, equipment, and associated infrastructure owned by an eligible applicant for fund benefits; transportation projects under state or federally approved plans; the acquisition of land needed for infrastructure; research and development where the results of such research and development will directly benefit New York state; support for tourism and marketing and advertising efforts for western New York state tourism and business; and energy-related projects.

Eligible projects do not include public interest advertising or advocacy; lobbying; the support or opposition of any candidate for public office; the support or opposition to any public issue; legal fees related to litigation of any kind; expenses related to administrative proceedings before state or local agencies; or retail businesses as defined by the board, including without limitation, sports venues, gaming and gambling or entertainment-related establishments, residential properties, or places of overnight accommodation.

Fund Benefits have been provided to successful eligible applicants in the form of grants. It is anticipated that Fund Benefits will be disbursed as reimbursement for expenses incurred by an Eligible Applicant for an Eligible Project, or for proposed eligible expenditures to be incurred by the eligible applicant for an eligible project when NYPA has authorized advance disbursements.

At least 15% percent of the Fund is dedicated to eligible projects which are “energy-related projects, programs and services,” which is defined as “energy efficiency projects and services, clean energy technology projects and services, and high performance and sustainable building programs and services, and the construction, installation and/or operation of facilities or equipment done in connection with any such projects, programs or services.”

Allocations of Fund Benefits may only be made on the basis of moneys that have been deposited in the Fund. No award may encumber funds that have not been deposited in the Fund.

2. Western New York Power Proceeds Allocation Board
Under the Act, the Allocation Board is charged with soliciting applications for Fund Benefits, reviewing applications, making eligibility determinations, evaluating the merits of applications for Fund Benefits, and making recommendations to NYPA on Fund Benefit awards. The Allocation Board uses the criteria applicable to EP, RP and PP allocations, and for revitalization of industry, provided for in Public Authorities Law § 1005. Additionally, the Board is authorized to consider the extent to which an award of Fund Benefits is consistent with the strategies and priorities of the Regional Economic Development Council having responsibility for the region in which an eligible project is proposed.

At its meeting on March 4, 2013, the Board, in accordance with the Act, adopted by-laws, operating procedures, guidelines related to the application, and a form of application. A copy of the relevant criteria (collectively, “Program Criteria”), adapted from this Board’s “Procedures for the Review of Applications for Fund Benefits,” is attached as Exhibit “B” to this memorandum.

The Board also defined “retail business” to mean “a business that is primarily used in making retail sales of goods or services to customers who personally visit such facilities to obtain goods or services.”

3. Application Process

Initially, the Allocation Board established a series of application due dates coupled with a schedule of dates the Board expected to meet to consider applications. The program was initially promoted through a media release and with assistance from state and local entities, including the Western New York and Finger Lakes Regional Economic Development Councils, ESD and local and regional economic development organizations within the State. A webpage was created that is hosted on WWW.NYPA.GOV/WNYPPAB with application instructions, a link to the approved application form and other program details including a contact phone number and email address staffed by the Western New York Empire State Development regional office. As the program is now well-known, a rolling application process is used and the Allocation Board meets regularly to consider applications for Fund Benefits.

DISCUSSION AND RECOMMENDATIONS TO THE BOARD

In this twenty first round, the Allocation Board has before it one application that has been made available to the Board for review. Staff analyzed the application and is now making recommendations to the Board.

As detailed in Exhibit “A”, the Palace application seeks Fund Benefits to support renovations to the Theatre, which would include installing a new stage rigging system, installing new and additional audience seats, and expanding the orchestra pit. Palace would spend approximately $713,000 on its project.

Based on a review of this application and consideration of relevant Program Criteria, Staff recommends that the Allocation Board recommend to the NYPA Trustees that this applicant receive an award of Fund Benefits in the amount indicated on Exhibit “A” to support construction and the purchase and installation of the machinery and equipment.

To the extent this application proposes a project that must receive approval and/or comply with other legal requirements, such as the State Environmental Quality Review Act, before the project may proceed, Staff recommends that any affirmative recommendation by the Board for such a project not be forwarded to the NYPA Board of Trustees for action until after the Board receives appropriate notification that all such approvals and requirements have been satisfied, and that such recommendations be made subject to further consideration by the Board in the event that such approvals and/or legal requirements are not satisfied.

PROJECT STATUS

Under the Act, a recommendation for Fund Benefits by the Allocation Board is a prerequisite to an award of Fund Benefits by NYPA. Upon a showing of good cause, NYPA has discretion to adopt the Allocation Board’s recommendations or to award Fund Benefits in different amounts or on different terms than recommended by the Board. In addition, the Authority is authorized to include in any contract providing for the implementation of an award (“Award Contract”) any terms and conditions that NYPA deems appropriate.
Given the preliminary stage of the project identified in Exhibit “A” Staff is not in a position to recommend proposed definitive terms and conditions that should be included in any Board recommendation for an award, but Exhibit “A” offers general considerations relating to disbursement of fund benefits for NYPA’s consideration. It is anticipated that NYPA staff, in consultation with Board Staff, would negotiate final terms and conditions if an award is made after the receipt of more detailed information concerning the project.

RECOMMENDATION

Based on the foregoing discussion and information, Staff recommends that the Allocation Board recommend to the NYPA Board of Trustees that the applicant listed in Exhibit “A” receive an award of Fund Benefits in the amount recommended in the Exhibit for the project proposed.

For the reasons stated, Staff recommends the adoption of the above-requested action by adoption of a resolution in the form of the attached draft resolution.

RESOLUTION

NOW THEREFORE BE IT RESOLVED, That the Western New York Power Proceeds Allocation Board ("Allocation Board") hereby recommends that the Power Authority of the State of New York ("NYPA") make an award of Fund Benefits to the applicant listed in Exhibit “A” in the amount recommended therein, for the reasons set forth in the attached memorandum and any attachments thereto; provided that (i) if an application proposes a project that must receive approvals and/or comply with other legal requirements, such as the State Environmental Quality Review Act, before it may proceed, the recommendation for such application shall not be forwarded to NYPA until Staff, on behalf of the Board, receives appropriate notification that such legal approvals and/or requirements which are necessary for the project(s) to proceed have been satisfied, and (ii) such recommendations shall be subject to further Board review in the event that such approvals and/or legal requirements are not satisfied; and be it further

RESOLVED, That Staff is authorized on behalf of the Allocation Board to transmit the Board’s decision and recommendations to NYPA subject to the qualification stated above regarding legal approvals and/or requirements, and to do any and all things and take any and all actions to effectuate the Board’s decision and the foregoing resolution.”
a. **Recommendation for Award to Historic Palace, Inc. (“Palace”)**

Mr. Smith said that staff recommends an award of fund benefits be given to *Historic Palace, Inc.* (“*Palace*”) in the amount of $142,000 for a project estimated to cost $713,000.

Located in Lockport, New York, this historical and architectural landmark has drawn tourists for over 90 years, offering live performances and movies, thus fortifying the city’s economy.

Palace, a not-for-profit business, plans to renovate the theater (built in 1925) featuring contemporary stage rigging; new and additional audience seats, and an expanded orchestra pit. The upgraded attributes will accommodate modern stage design; more room for musicians and the equipment needed for their instruments, and adequate seating for increasing audience attendance. Not only will the permanent enhancements allow for larger live shows (which will bolster the economy with an additional $1 million annually) but they will also alleviate costly equipment rentals.

In conclusion, the project is aligned with the strategies and priorities on tourism, outlined by the Western New York REDC and acknowledges that Western New York visitors yield over $2 billion annually in proceeds.

Upon motion made by member Brennan and seconded by member Elsenbeck, the Board adopted the resolution to award fund benefits to Historic Palace, Inc., in the amount of $142,000.

*(Exhibit “A”)*
5. **Next meeting and Adjournment**

Chairman Colucci stated that the next meeting of the Board is scheduled for Tuesday, August 7, 2018 at 3:00 p.m. at the New York State Power Authority's Niagara Power Project Visitor's Center.

Upon motion, duly made and seconded, the meeting was adjourned at 3:13 p.m.
Applicant Name: Historic Palace, Inc. (“Palace”)  
Project Type: Tourism/Marketing  
Industry: Theater and Performing Arts Companies  
Amount Requested: $142,000  
Start Date: October 2018  
Finish Date: May 2019  
Recommended Total Award: $142,000  
Total Project Cost: $713,000  
% of Project Cost Recommended: 20%  
Use of funds | Amount | Source of Funds | Amount  
--- | --- | --- | ---  
Audience Seating | $290,000 | WNY EDF | $142,000  
Stage Rigging System | $233,000 | Market NY | $285,500  
Orchestra Pit Expansion | $190,000 | Griggs Lewis Foundation | $285,500  
Total: | $713,000 | Total: | $713,000  
Regional Impact Measurements:  
Job Commitments: The Funding Track under which the application was submitted does not require job-related impact.  
Average Salary of Jobs:  
Indirect Jobs Created  
Other Impact  
Project Description (Adapted from Application):  
Palace plans to renovate its existing historic theater (“Theatre”) by replacing its antiquated, 6 bar stage rigging with a new 20 to 30 bar system, replacing and adding seating to accommodate larger shows, and expanding the orchestra pit to allow more space for musicians and for electrical system upgrades.  
Other Economic Development Benefits Received:  
ESD: $285,500 Market NY Grant  
PREVIOUS STATE ASSISTANCE OFFERED OR PROVIDED:  
Type | Amount | STATUS  
--- | --- | ---  
N/A | $ |  
Basis for Recommendation:  
The upgrades proposed in this application would enable the Palace to grow revenue by increasing its ability to accommodate larger live shows, and enhance profitability by avoiding equipment rental charges (which range from $5,000 to $20,000 and make some events cost prohibitive).  
The project will compliment both the new CFCU Arena (skating rink) and restoration of the Flight of Five Locks, which is expected to draw approximately 230,000 visitors to Lockport annually. Proposed upgrades to the theater are estimated to increase visitor numbers from 85,000 to 125,000 and economic impact from $2.4M to more than $3.5M annually.  
The Theatre is located in the heart of downtown Lockport, and a Brownfield Opportunity Area, where the poverty rate is 19.5% per the 2010 census. Census Tract 237, where the Palace is located, has a 35% poverty rate. A newly renovated theater has been identified as a major contributor to tourism and improving the quality of life in downtown Lockport that would impact the more than 200 small businesses located there.
Tourism projects align well with WNYREDC strategies and priorities, which recognize that WNY visitors generate an estimated $2.2 billion annually in hotel, parks, cultural and entertainment, and retail spending.

**ANTICIPATED DISBURSEMENT TERMS**

Fund Benefits would be used to reimburse the applicant for a portion of costs associated with the project. It is anticipated that funds will be disbursed in arrears upon project completion. Payment would be made upon presentation to NYPA of invoices and such other documentation acceptable to NYPA verifying that the applicant has incurred eligible expenses of approximately $713K.
1. The extent to which an award of Fund Benefits would be consistent with the strategies and priorities of the Regional Economic Development Council ("REDC") having responsibility for the region in which an Eligible Project is located.\(^1\) The Western New York Regional Economic Development Council which is responsible for Eligible Projects in Erie and Niagara Counties Strategies & Priorities are:

- Promote "Smart Growth" by investing in areas that infrastructure already exists and achieves certain goals, such as: preserving historic buildings; reviving downtowns; reviving main streets; investing in existing neighborhoods; and investing in former industrial sites. A project consistent with Smart Growth will also focus on: enhancing walkability; enhancing multiple modes of transportation; connecting disadvantaged communities to employment clusters; spurring mixed-use private investment in existing communities and preserving/enhancing natural lands and or resources.
- Promote workforce development by increasing diversity in the labor force, developing and cultivating that includes workers with advancement potential, underemployed, unemployed and special population; align education and skills training to job market for current and future industry needs.
- Foster entrepreneurship and new business formation and growth. Designing a plan that brings new technologies and/or products to the marketplace, increases new startups in strategic industries and facilitates the commercialization of products that can lead to job growth in the Region.
- Increase the industry profile of agriculture in WNY by: creating better access to markets; creating new products; creating new more efficient processes; creating strong regional brands; creating programs that promote careers in agriculture.
- Utilize Western New York’s proximity to Canadian and U.S. population centers to advance economic development in WNY. Bi-national projects will: utilize cross-border planning to create transportation and logistical infrastructure; improve operational relationships; promote the attractiveness of WNY as a hub for global trade.
- Position the WNY region as a global energy hub through new sources of clean energy, energy efficiency and energy efficient transportation.

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\(^1\) As provided for in EDL § 189-c(4), criteria 2-15 are adapted from the criteria for eligibility for Expansion Power, Replacement Power and Preservation Power under Public Authorities Law§ 1005. The specific criteria identified in PAL§ 1005(13) (b)(4)-(5) are relevant to power allocations under these programs but do not have any logical application to allocations of Fund Benefits. Therefore, the Board does not expect to use these criteria to evaluate applications for Fund Benefits. Additionally, in accordance with PAL § 1005(13), criteria 13-15 listed herein will only be used in the case of Eligible Projects which are proposed by Applicants as, and determined by the Board to be, "revitalization" projects.
• Support growth of advanced manufacturing by making research more available to manufacturers to help them innovate.
• Spur growth in the health and life sciences industry through improved commercialization, recruit high profile research talent and reducing the cost burden of healthcare while improving health outcomes.
• Expand the scope of higher education by increasing accessibility to Higher Education for communities that currently have limited access to educational opportunities; better aligning education with the industry needs and creating support structures for start-ups which will assist start-ups with commercialization, business planning, workforce preparation, facilities, etc.
• Grow visitors and visitor spending by raising the profile of WNY as a national and international destination; connect multiple tourist destinations in WNY; improve the profile of the WNY Gateway to the United States.

For more information on the Western New York Regional Economic Development Council please go to http://regionalcouncils.ny.gov/content/western-new-york.

2. The extent to which an award of Fund Benefits would be consistent with the strategies and priorities of the Regional Economic Development Council ("REDC") having responsibility for the region in which an Eligible Project is located.2 The Finger Lakes Regional Economic Development Council which is responsible for Eligible Projects in Orleans and Genesee Counties Strategies & Priorities can be found at: http://regionalcouncils.ny.gov/content/ finger-lakes.

3. The number of jobs that would be created as a result of an award of Fund Benefits.
4. The applicant's long term commitment to the region as evidenced the current and/or planned capital investment in applicant's facilities in the region.
5. The ratio of the number of jobs to be created to the amount of Fund Benefits requested.
6. The types of jobs that would be created, as measured by wage and benefit levels, security and stability of employment.
7. The amount of capital investment, including the type and cost of buildings, equipment and facilities, proposed to be constructed, enlarged or installed.
8. The extent to which an award of Fund Benefits would affect the overall productivity or competitiveness of the applicant and its existing employment.
9. The extent to which an award of Fund Benefits may result in a competitive disadvantage for other business in the State.
10. The growth potential of the applicant’s facilities and the contribution of economic strength to the area in which the applicant's facilities are or would be located.
11. The extent of the applicant's willingness to satisfy affirmative action goals.

2 As provided for in EDL § 189-c(4), criteria 2-15 are adapted from the criteria for eligibility for Expansion Power, Replacement Power and Preservation Power under Public Authorities Law§ 1005. The specific criteria identified in PAL§ 1005(13)(b)(4)- (5) are relevant to power allocations under these programs but do not have any logical application to allocations of Fund Benefits. Therefore, the Board does not expect to use these criteria to evaluate applications for Fund Benefits. Additionally, in accordance with PAL§ 1005(13), criteria 13-15 listed herein will only be used in the case of Eligible Projects which are proposed by Applicants as, and determined by the Board to be, "revitalization" projects.
12. The extent to which an award of Fund Benefits is consistent with state, regional and local economic development strategies and priorities and supported by local units of government in the area in which the business is located.

13. The impact of an award of Fund Benefits on the operation of any other facilities of the applicant, and on other businesses within the region.

14. That the business is likely to close, partially close or relocate resulting in the loss of a substantial number of jobs.

15. That the applicant is an important employer in the community and efforts to revitalize the business are in long-term interests of both employers and the community.

16. That a reasonable prospect exists that the proposed award of Fund Benefits will enable the applicant to remain competitive and become profitable and preserve jobs for a substantial period of time.