

**APPLICATION SUMMARY**  
**Expansion Power**

<b>Company:</b>	Try-It Distributing Co., Inc.
<b>Location:</b>	Lancaster
<b>County:</b>	Erie
<b>IOU:</b>	NYSEG
<b>Business Activity:</b>	Beverage Wholesaler
<b>Project Description:</b>	The company plans to construct a climate controlled building addition to accommodate business growth above the current capacity of their facility. The proposed expansion adjacent to the current facility will include a 100,000 square foot addition with refrigeration space.
<b>Existing Allocation(s):</b>	None
<b>Power Request:</b>	330 kW
<b>Power Recommended:</b>	200 kW
<b>Job Commitment:</b>	
<b>Existing:</b>	242 jobs
<b>New:</b>	23 jobs
<b>New Jobs/Power Ratio:</b>	115 jobs/MW
<b>New Jobs - Avg. Wage and Benefits:</b>	\$39,100
<b>Capital Investment:</b>	\$14.0 million
<b>Capital Investment/MW:</b>	\$70.0 million/MW
<b>Other ED Incentives:</b>	NYSERDA, Lancaster IDA
<b>Summary:</b>	Try-It Distributing, a family owned beverage wholesaler, has consistently supported New York State by maintaining and growing employment levels at all of their facilities. The wholesale beverage industry is in consolidation mode with smaller family owned businesses not able to keep up with demanding beverage producers and the scale of competition. The project would enable Try-It to increase operational efficiencies, add sales volume, reduce costs, and acquire more brands for distribution. An allocation of hydropower is an important factor in Try-It's decision to expand operations and employment in WNY.